

FILIP OLENDER

DATA STORYTELLER

With a solid marketing background and strong data analysis skills, I can turn complex data into clear narratives for all audiences. This helps identify trends and opportunities, supporting informed decision-making. I provide actionable insights that effectively guide our business strategy, particularly in marketing and finance.

EXPERIENCE

DATA ANALYST (FREELANCER)

DMC

11.2023-PRESENT

I analyzed complex datasets to derive actionable insights, which aided global clients in their decision-making. I developed data preparation processes to enhance data quality and accessibility. Additionally, I collaborated with teams in Fintech, e-commerce, and gaming to effectively communicate data-driven strategies.

DATA ANALYST (PRODUCT)

REVOLUT

03.2024-06.2025

As a Data Analyst at Revolut, I specialize in the Finance Core team, where I play a pivotal role in transforming complex data into actionable insights. My work focuses on preparing KPI queries, developing Looker dashboards, and constructing data tables that support strategic decision-making across the organization.

I utilize robust tools, including SQL, Python, LookML, and Airflow, to ensure data integrity and enhance reporting capabilities.

CRM DATA ANALYST

MOSAIC GROUP

11.2023- 03.2024

I combine marketing expertise with data analysis to uncover stories in numbers, enhancing our internal CRM campaigns. I analyze performance across channels, creating user-friendly dashboards from complex KPIs using tools like Looker and Snowflake.

SENIOR DIGITAL DATA ANALYST

NOBI (PART OF VAIMO)

06.2023- 11.2023

I lead a project where I analyze digital data to improve our marketing strategies. I use Google Tag Manager and Adobe Analytics for data collection and analysis, and Tableau and Excel for creating clear, informative reports. I also craft presentations and utilize storytelling techniques to effectively communicate key insights to our marketing team, facilitating more informed strategy discussions and workshops.

MARKETING DATA ANALYST

CAPITAL.COM

03.2022 - 05.2023


I conduct marketing analysis to enhance core KPIs, with a key project on Fraud Analysis, Marketing Performance, and Retention. Using SQL (Postgres), Python, Tableau, and Google Sheets, I manipulate and visualize data, providing actionable recommendations to optimize our marketing campaigns and customer retention strategies.


MARKETING MANAGER


DREAM MACHINES

09.2016-02.2022

In my leadership role in digital marketing, I managed initiatives, including SEO, SEM, and data-driven growth planning. My strategy led to strong partnerships with major companies like Redbull, Intel, and Nvidia, resulting in creative digital campaigns that significantly improved our brand's visibility and market presence.

 48 889 871 976

 filip.olender@gmail.com

 LinkedIn Page

SKILLS

SQL+Python

GCP/ AWS/Snowflake

Looker/Tableau/ PowerBI/

Adobe Analytics/Amplitude

Hotjar/Contentsquare

CERTIFICATES

Google Analytics Individual

Qualifications

SQL Masterclass for Data Analytics

Contentsquare Fundamentals

EDUCATION

WARSAW UNIVERSITY OF TECHNOLOGY

Data Science (postgrad)

KOZMINSKI UNIVERSITY

Psychology in management (master)

WSB UNIVERSITY

Marketing and management (bachelor)

UKW UNIVERSITY

Political Marketing (bachelor)

LANGUAGES

English

Polish

INTERESTS

Drones, psychology, card magic,
gaming, new technologies, AI